



2026
CANARY ISLANDS
AEROSPACE CONGRESS

DECEMBER 3 AND 4

SPONSORSHIP & EXHIBITION BROCHURE



20 TENERIFE
26 SPACE
HORIZON

ESTRATEGIA
AEROSPACIAL
DE TENERIFE

1. KEY EVENT FACTS

GLOBAL PERSPECTIVE

The congress will bring together institutional leaders, industry representatives, the scientific community and emerging talent to address the key challenges and opportunities shaping the aerospace sector.

FIVE THEMATIC TRACKS + ONE CROSS-CUTTING TRACK

Content will be structured around **Aeronautics, Drones & Advanced Air Mobility, Aerial, Planetary and Exploration Robotics, Space, Astrophysics** and **Education & Talent**. A cross-cutting track focused on **Dual-Use Technologies** will complement all thematic areas.

INTERNATIONAL CONNECTIVITY

CIAC 2026 will foster collaboration between innovation, regulation and ecosystem development across Europe, Africa and Latin America.

INNOVATION IN ACTION

The event will feature CIAC Talent, a unique recruitment and career development platform designed to connect future professionals with industry opportunities.



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2. EVENT VISION & FRAMEWORK

CANARY ISLANDS
AEROSPACE CONGRESS



The **Canary Islands Aerospace Cluster (CAAC)** is organizing this third edition with the objective of taking a major step forward in scale and international projection, positioning the congress as a must-attend annual event for the aerospace sector.

The primary goal is to **strengthen Tenerife and the Canary Islands as a strategic environment for attracting companies, talent and investment.** Through the **Canary Islands Aerospace Strategy**, the archipelago aims to become a global benchmark for R&D&I, technological development and experimental validation.

Attendance is expected to range between **1,000 and 1,500 participants**, within an expanded event format that combines a congress program, a commercial exhibition area and multiple side activities.

3. WHY CIAC?

UNIQUE SANDBOX

The Canary Islands offer ideal climatic conditions for testing and experimentation, positioning the archipelago as a unique aerospace sandbox in Europe.

TAX ADVANTAGES

The region provides a highly competitive tax framework through the Canary Islands Special Zone (ZEC) and other incentives included in the Canary Islands Economic and Fiscal Regime (REF).

WORLD-CLASS SCIENTIFIC INFRASTRUCTURE

The islands host internationally renowned facilities such as the IAC Astrophysical Observatories, the PLOCAN Oceanic Platform and the Canary Islands Space Centre.

GLOBAL CONNECTIVITY

Its strategic tricontinental location makes the archipelago a true hub connecting Europe, Africa and the Americas, with links to more than 500 destinations worldwide.

4. TARGET AUDIENCE

CIAC 2026 is aimed at a broad and diverse audience involved in the aerospace ecosystem:

COMPANIES & STARTUPS:

From innovative local companies to major international corporations in aerospace, technology, telecommunications, cybersecurity and drone-related industries.

RESEARCH CENTRES & UNIVERSITIES:

Academic and scientific institutions involved in aerospace and space-related R&D&I projects.

PUBLIC ADMINISTRATIONS:

Representatives from local, regional, national and international public bodies.

PROFESSIONALS & STUDENTS:

Particularly young people pursuing STEM careers and scientific-technological vocations.

5. EVENT STRUCTURE

2 DAYS

MULTIPLE OPPORTUNITIES

3 SPACES



PLENARY HALL

Hosting opening ceremonies, keynote speeches from international organisations and leading companies, as well as thematic panel discussions.



EXHIBITION & NETWORKING AREA

A dynamic space featuring exhibition stands, coffee breaks and dedicated B2B networking activities.



CIAAC TALENT

A specialised area focused on talent development, where students and universities can connect directly with industry representatives.

6. EXPECTED IMPACT



ATTENDEES

Estimated attendance of
1.000 a 1.500
in-person participants.



COMPANIES

Expected participation of
40+ companies



RESEARCH ORGANISATIONS

Participation of at least
5 academic and research
institutions.

7. EXHIBITION OPPORTUNITIES

EXHIBITION MAP



 4 M² BOOTH

 6 M² BOOTH

7. EXHIBITION OPPORTUNITIES



4 M² BOOTH

Unit price: €3,600

- One 200 x 250 cm branded back wall, printed on one side
- Two 50 x 250 cm side divider
- One 100 x 100 x 50 cm counter, branded on the front
- Two chairs and one low table
- Carpet
- 2 LED Spotlights
- 1 electrical box with two power sockets



6 M² BOOTH

Unit price: €4,900

- One 300 x 250 cm branded back wall, printed on one side
- Two 50 x 250 cm side divider
- One 100 x 100 x 50 cm counter, branded on the front
- Two chairs and one low table
- Carpet
- 2 LED Spotlights
- 1 electrical box with two power sockets



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CUSTOM-DESIGNED BOOTHS

Contact us for more info



8. SPONSORSHIP PACKAGES

PLATINUM SPONSOR (€30,000 + TAXES)

- **Premium logo placement** across all event materials (website, program, signage and stage branding).
- **Premium exhibition space** including a booth of up to 12 m².
- **Speaking opportunity** during a plenary session.
- Inclusion in **press releases, interviews and media coverage**.
- Enhanced visibility across **social media channels and newsletters**.
- Distribution of **promotional materials** within the attendee **welcome package**.

GOLD SPONSOR (€20,000 + TAXES)

- Logo presence on the **website, program and printed materials**.
- **Exhibition booth** of up to 9 m².
- **Participation in a thematic panel discussion**.
- **Featured mentions on social media**.
- Opportunity to distribute **promotional materials to attendees**.

SILVER SPONSOR (€15,000 + TAXES)

- **Brand visibility** on the **official website and event screens**.
- **Exhibition booth** of up to 6 m².
- **Social media mentions**.

BRONZE SPONSOR (€10,000 + TAXES)

- **Exclusive coffee break branding** during one networking break (roll-ups and verbal acknowledgement).
- One 4 m² **exhibition booth**.
- Inclusion of **promotional materials** in the official congress welcome bag.

9. ADDITIONAL SPONSORSHIP OPPORTUNITIES

To maximise your brand visibility and associate your organization with exclusive congress experiences, we offer the following opportunities:

- **Welcome Cocktail Reception:** €15,000
- **Lanyards:** € 6.000
- **Official Transfers:** €12,000
- **Congress Bags:** €5,000



10. EVENT APP SPONSORSHIP OPPORTUNITY

The CIAC event app offers multiple features designed to enhance interaction and engagement among participants, exhibitors and sponsors throughout the congress.

€ 6.000



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Contact: sponsors@ciac.org.es

WWW.CIAC.ORG.ES

